
The Interdisciplinary Symposium on Osteoporosis (ISO) is the premier scientific meeting dedicated to the diagnosis, treatment and clinical management of osteoporosis. The symposium is your foremost opportunity to meet and connect with healthcare professionals and to showcase your products and services, all while building relationships and expanding your industry network.

ISO attendees are always eager to learn about new and improved methods to treat their patients and are willing to investigate and explore your solutions to overcome barriers.

ISO2022 is an unmatched opportunity for you to reach your target audience, expand the awareness of your brand and continue to expand your customer base.

ISO2022 OFFERS

• In-depth educational sessions addressing clinical practice management, current research advancements, education, outreach and emerging challenges and opportunities.

• A forum for leaders in the field to present research, exchange ideas and interact with colleagues and industry counterparts.

• Sessions for healthcare professionals and industry representatives interested in lifelong bone health.
ATTENDEE PROFILE
based on ISO2021

ATTENDEE CREDENTIALS

- **40.54%** Physician Assistant
- **35.14%** Nurse
- **18.92%** Physician
- **2.7%** Nutrition Professional
- **2.7%** Other

ATTENDEE SPECIALTIES

- **45.95%** Orthopedics
- **8.11%** Rheumatology
- **8.11%** Obstetrics/Gynecology
- **16.22%** Oncology
- **8.11%** Endocrinology
- **5.41%** Nephrology
- **5.41%** Geriatrics
- **2.7%** Other
SPONSORSHIP OPPORTUNITIES

• Your company logo on ISO2022 virtual platform
• Inclusion in the Sponsorship Listing on ISO2022 website

PROMOTIONAL OPPORTUNITIES

OFFICIAL SPONSORSHIPS
BHOF is pleased to invite companies and organizations to be sponsors of ISO2022. Sponsorship opportunities are listed below. Sponsorship packages can be customized to meet specific marketing needs. Reach your target audience by increasing your visibility, building relationships, and supporting ISO2022 through these opportunities.

To discuss sponsorship options, please contact Ami Patel at apatel@bonehealthandosteoporosis.org.

ISO2022 SPONSORSHIP
The ISO2022 mobile event platform provides sponsors the opportunity to connect with attendees in a personalized way. The comprehensive platform puts all conference information in the hands of attendees with real-time updates throughout the symposium. This provides sponsors a way to reach attendees and increase their ROI. Sponsorship levels include varying opportunities to be featured on the platform sponsorship section.

SPONSORSHIP FEES

PLATINUM APP SPONSORSHIP: $20,000
• Featured as Platinum Sponsor
• Opportunity to host one Product theater/Morning Clinic during the conference
  Product Theaters include opportunities to share presentations or information with attendees—not part of the official ISO2022 program and not available for Continuing Education credit.
• 3 customized push notifications to attendees, daily
• Recognition as ISO sponsor in email to healthcare professionals about the ISO
• Recognition as ISO sponsor in BoneSource electronic newsletter (Circ. 20,000+)
• Recognition in BHOF’s 2022 Annual Report

GOLD APP SPONSORSHIP: $15,000
• Featured as Gold Sponsor
• 2 customized push notifications to attendees, per each day of the conference
• Recognition as ISO sponsor in BoneSource electronic newsletter (Circ. 20,000+)
• Recognition in BHOF’s 2022 Annual Report

SILVER APP SPONSORSHIP: $10,000
• Featured as Silver Sponsor
• 1 customized push notification to attendees, per each day of the conference
• Recognition as ISO sponsor in BoneSource electronic newsletter (Circ. 20,000+)
• Recognition in BHOF’s 2022 Annual Report

BRONZE APP SPONSORSHIP: $5,000
• Featured as Bronze Sponsor
• Recognition as ISO sponsor in BoneSource electronic newsletter (Circ. 20,000+)
• Recognition in NOF’s 2022 Annual Report
SPONSORSHIP INFORMATION

Company/Organization Name ____________________________
Address ____________________________________________
City ____________________________ State/Province _________ Zip/Postal Code _________
Contact Name ________________________________________ Title _______________________
Business Phone ____________________________ Fax ____________________________
Email Address ____________________________ Web site Address ____________________________
Signature ____________________________ Date ____________________________

We agree to comply with the terms and conditions of this agreement and the sponsorship requirements.

PAYMENT OPTIONS

Check # Check Amount ____________________________

Please make checks payable to: Bone Health & Osteoporosis Foundation (BHOF) | Tax ID:
36-3350532

Visa  MasterCard  American Express  Discover

Charge Amount ____________________________ Account Number ____________________________ Expiration Date ____________________________
Billing Zip Code ____________________________ Name (Exactly as it appears on card) ____________________________

Signature of cardholder ____________________________ Security Code ____________________________

Applications submitted on or after April 30, 2022 must be accompanied by payment in full.

EMAIL YOUR COMPLETED APPLICATION TO: Ami Patel at apatel@bonehealthandosteoporosis.org

CHECK OR ELECTRONIC PAYMENTS CAN BE SENT TO:
Lockbox: Bone Health & Osteoporosis Foundation (BHOF), P.O. Box 604, Alexandria, VA 22313
ACH Payment: Please contact the BHOF accounting office at AccountsPayable@bonehealthandosteoporosis.org for ACH bank information.

CANCELLATION POLICY
All cancellations must be submitted in writing. Cancellations received in writing on or before April 30, 2022 will receive a 50% refund of paid monies. Cancellations received in writing after April 30, 2022 will not be entitled to any refund of paid monies.

PAYMENT INFORMATION
The Bone Health & Osteoporosis Foundation reserves the right to approve all sponsorships and will refund any monies paid for sponsorships that are rejected.

Payment: Sponsors will not be listed on the website or virtual platform until paid in full

ALL SPONSORSHIP FEES MUST BE PAID IN FULL PRIOR TO APRIL 30, 2022
 Bone Health & Osteoporosis Foundation (BHOF) is the leading health organization dedicated to preventing osteoporosis and broken bones, promoting strong bones for life and reducing human suffering through programs of public and clinician awareness, education, advocacy and research. Established in 1984, BHOF is the nation’s only health organization solely dedicated to osteoporosis and bone health.

FOR MORE INFORMATION OR TO DISCUSS OPPORTUNITIES, CONTACT
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apatel@bonehealthandosteoporosis.org  |  703-647-3004